

Website Development Assistant

Are you passionate about education? Be part of a team that utilizes technology to transform the way students learn a new language or discover their passion for STEAM. There is no better place to make an impact – join U+ today!

About U+ Education:

U+ Education is a global, innovation-driven educational technology company dedicated to the long-term success of our students. We connect highly qualified Canadian teachers with students worldwide for interactive immersion learning in English, French, Spanish, Mandarin, Cantonese, Korean, and Japanese. Beyond language programs, U+ Education has expanded its offerings to include STEAM programs, which encompasses coding and various camp programs to cater to a broad spectrum of students. With this expansion, we are eager to collaborate with talents from various disciplines to foster growth and development within the U+ community.

About this opportunity:

As a Website Development Assistant, you will be coordinating resources to assemble and edit materials on the website (e.g. events, graphics) to create an attractive website and enhance branding.

Key responsibilities are as follows:

- Enhancing U+'s overall image through the creation of digital solutions across the website and social media channels.
- Continuously implementing design changes and updates to ensure the sites are visually appealing and user-friendly.

- Optimizing content for search engines (SEO) using keywords and concise and high-quality content, and improving page load speed.
- Keeping abreast of web development trends, technologies, and designs; researching and implementing superior resources for website enhancement.
- Working across various sectors of the company, with a primary focus on website development, while also taking on tasks in other areas (such as business development, teaching, and curriculum planning) to fulfill the remainder of their responsibilities.

A great candidate for this position will possess the following:

- Ability to work in a fast-paced team environment and passion towards education and technology.
- Orientation toward details and strong communication skills.
- Working knowledge and prior experience working with website frameworks (e.g. Wix, WordPress) and e-commerce platforms (e.g. Shopify).
- General understanding in programming languages like HTML & CSS.
- Creativity and innovative thinking.
- (Graphic design skills and previous experience teaching or working with kids is an asset.)

This is a flexible position where you have the option of working in our Markham office (4-205 Torbay Road, Markham, ON), in a hybrid mode, or entirely remotely.